

VOICES OF THE AMERICAN CANCER SOCIETY

Great Lakes Division, Inc.



Sharing Stories of Hope, Progress, and Answers Across Indiana and Michigan

v.17, March 2008

LOCAL AREA SPOTLIGHT

The Southwest Michigan Area Service Center has partnered with Battle Creek Health Systems to address the needs of cancer patients and their caregivers in this month's local area spotlight.

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OPPORTUNITIES AVAILABLE

The American Cancer Society is pleased to announce the launch of SharingHope.TV, a user-generated Web portal pilot designed to allow users to upload, view, and share their experiences with cancer.

While we have experts researching cancer causes and potential cures, you're the real expert on your own experience. SharingHope.TV offers cancer survivors, their friends, family members, and those who are simply curious about the disease an online resource to create, discover, and share personal cancer stories through videos, photos, audio, and more.

Visit www.SharingHope.tv to watch, share, and learn more today.

RESOURCE HIGHLIGHT

The American Cancer Society developed the Cancer Resource Network to assist patients and their caregivers with information, day-to-day guidance, and emotional support. Read more in this month's resource highlight.

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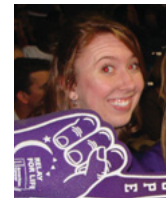
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Colleges Against Cancer raises awareness at Butler University

When her friend's mother was diagnosed with leukemia, Indiana resident Carly Decker, then in the eighth grade, wanted a way to fight back. She and her friends thought Relay For Life would be a fantastic way to get involved, and she's participated ever since. When she started school at Butler University, she knew that she wanted to continue with Relay on campus. That's when she found out about Colleges Against Cancer (CAC), an American Cancer Society program which allows college students, faculty, and staff to work together to bring ACS programs and services to college communities nationwide. Since then, Carly, a senior at Butler, has served as the secretary, vice president, and now president of Butler's CAC chapter.

The group, which currently has about 30 active members, is in its fifth year. While the group has been heavily focused on Relay For Life in the past, Carly said they've been working to do more activities and programs year-round, including Breast Cancer Awareness Month and the Great American Smokeout.

This year, the group has started petitions to convince Butler to go smokefree. "A lot of the colleges around here have gone smokefree, but Butler still refuses to," said Suzanne Daily, ACS Community Representative for Central Indiana. "Just letting the faculty know that the students care about it is a huge accomplishment."

Carly added that the initiative was another way for Butler to promote healthy lifestyles. "We have a new fitness complex, we have new dining that has more healthy options, but I think this is another way Butler can show their commitment to promoting that to the student body," she said.

To promote breast cancer awareness this year, the Butler CAC decided to "paint the campus pink" by hanging up posters around campus and handing out ACS pamphlets to promote healthy lifestyles and cancer awareness. "College kids aren't always aware of the fact that this disease could touch them," said Carly. "We just want to enlighten them to the

fact that the things they're doing now really are going to impact them later."

One of the ways the group continues to inform their campus is through Relay For Life. The group has big goals for their April Relay this year,



including a fundraising goal of \$60,000 and a goal of about 52 teams. "Their motivation and their passion for it are just amazing, and it's an inspiration to work with them," Suzanne said of the CAC group.

Most recently, the group co-sponsored a basketball game with their nationally ranked men's team, asking all cancer survivors to stand at halftime. The demonstration provided a powerful reminder that cancer touches everyone.

"Seeing the number of people in Hinkle Fieldhouse that stood up just gave me goosebumps," said Carly. "For me, it's about that celebration of survivorship. Everything I do for CAC is about that."

To get involved with Colleges Against Cancer, call your American Cancer Society at 1-800-ACS-2345.

Pictured: Butler University students (top right); Butler University student section at Hinkle Fieldhouse (bottom left)



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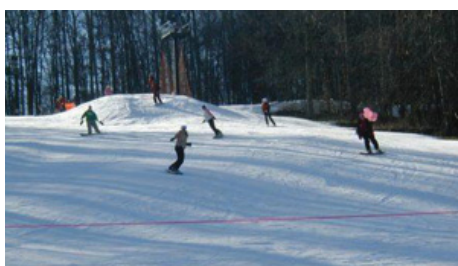
Paoli Peaks ski resort hosts “Think Pink” day in Orange County

When you think of ski destinations, Southern Indiana normally isn't the area that pops into mind. That's what makes the Paoli Peaks ski resort in Orange County so unique. What's even more exceptional is that they use this status to assist the American Cancer Society.

Paoli Peaks has been involved in raising cancer awareness for many years. On Saturday January 12, 2008, they hosted a “Think Pink” day fundraising event. “We had our first event in 2006-2007 to honor the women in our lives whom had developed breast cancers,” said Val Dreusicke, Marketing Manager of Paoli Peaks.

Anyone who wore pink for breast cancer awareness was rewarded on the slopes. Women wearing pink received a lift-ticket discount, and anyone, male or female, wearing pink, received a free ski lesson.

Paoli Peaks also sponsors a Relay For Life team called the Snowmakers. “It's so important to Orange County to have Paoli Peaks involved as a Relay team,” said Rebecca Graff, ACS Community Representative.



“For them to use their unique status to benefit the American Cancer Society is just wonderful. A true example of how Relay For Life really is about the community taking up the fight. We have to have all facets of the community involved to succeed.”

All in keeping with the theme of the day, Paoli Peaks hosted a “Think Pink” lunch, which included pink ambrosia salad, pink lemonade, and spiced apple atop chicken breast; each and every item with its own pink flair. They also held a silent auction with items varying from professional snowboards and boots to DVD players. “We raised \$1,200 for our Paoli Peaks Relay For Life team,” said Val.

A giant pink ribbon was painted in the snow marking the starting point of a downhill race. “Several ‘Think Pink’ participants skied down Hoosier Bend as a group. They looked great!” said Val. The significance of the race was to win the fight against cancer, as the Paoli Peaks team says, “one slope at a time.”

Eric Herndon, Associate Director of the Southwest Indiana Service Center, attended the event and was excited to work alongside the Paoli Peaks Relay team, providing skiers with American Cancer Society literature regarding cancer prevention and detection. “I am reminded on a weekly basis of how cancer touches everyone's lives



and how everyone, no matter the age, wants to do all they can to help the American Cancer Society in finding a cure for cancer,” he said.

Paoli Peaks had been shut down a week prior to the event due to inclement weather, but they were determined to keep planning. “We weren't sure we were having (‘Think Pink’ day) until Saturday morning,” noted Val. The turnout was successful, and Paoli Peaks anticipates this being an annual event.

For more information on Orange County events and happenings, please visit the Relay For Life of Orange County web site at www.events.cancer.org/rflorangecoin. If you would like to participate in a Relay For Life near you, call your American Cancer Society at 1-800-ACS-2345.

Pictured: “Think Pink” participants (top right); Hoosier Bend race at Paoli Peaks (bottom left)

• local area spotlight

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Calhoun County partnership helps to cover some Road to Recovery costs

When the largest cancer treatment facility in Calhoun County, Battle Creek Health System (BCHS), approached the American Cancer Society about opening a resource center, it was the beginning of a sequence of partnerships.

After ACS agreed to have a Resource Center within the Cancer Care Center at BCHS, they sat down to look at other ways to build their alliance. "As we work closely with BCHS, and have direct contact with the newly diagnosed [patients], we are learning first-hand what the most pressing needs are, whether they are physical or emotional, and we're working very hard to address all of them," said Jean Thompson, ACS Community Program Manager.

The beneficial ACS Road to Recovery program was suffering in Calhoun County, not because there was a lack of volunteers, but due to the rising gas prices. "Calhoun County is fairly rural and transportation is a very serious problem," said Jean.

Road to Recovery is a service program that provides transportation for cancer patients to and from treatments. Volunteer drivers donate their time and the use of their own vehicle to transport these patients.

As part of a strategy plan, BCHS and ACS put together a presentation for local car dealerships. After

presenting to Toyota, "they called me a week later with a very enthusiastic yes," said Jean. "Gary Minneman, Jr. has been phenomenal to work with. He did all the signage for the car and has been great promoting the [Road to Recovery] program." Toyota came through with a free three-year lease on a new Camry.

"They have had cancer in their family, and when we discussed the higher rates of cancer in the area, they stated that if a vehicle would make a significant impact on saving lives and improving the quality of life for their neighbors, they wanted to be part of that program."

Battle Creek Health System provides the gas, insurance, and any other incurred costs, while the American Cancer Society trains the volunteer drivers.

Jim Burns has volunteered with Road to Recovery for more than three years. He has driven people to treatment outside of Calhoun County, to places like Vicksburg and Coldwater. He is pleased about the Camry, namely for the sake of others willing to volunteer who can't afford to.

"When I first started [volunteering], it cost then, but you figure, you're doing it for your heart, so you're not



going to worry about the gas. But I can see nowadays how that could be a problem for people. Plus the fact you don't have to worry about any wear and tear on your car. I mean, that's a big thing right there because car expenses are probably a lot more than the gas really."

Jean is thrilled with the future prospects of this budding partnership. "This has been such an incredible few months as we've watched this partnership grow, and knowing that there are so many areas that we can improve the quality of life for patients."

To learn more about the Road to Recovery program, call your American Cancer Society at 1-800-227-2345 or visit www.cancer.org/roadtorecovery.

Pictured: (L to R) Gary Minneman, Jr., Owner of Sunshine Toyota; Dr. Randy Mudge, Radiation Oncologist; Sue DeRuiter, Nurse Navigator; and Jayme Carrico, Director of the Cancer Center

• survivorship and patient services

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Young Survivor Scholarship program inspires students to inspire others

Abigail Wolfe, a native of Livonia, Michigan, sits by a sunlit window wearing a bright orange winter jacket. Her face is brimming with life and personality. By looking at her, you wouldn't think that she had battled cancer for most of her life.

Abigail was diagnosed with cancer when she was 13 months old and stopped treatment when she was about 3 years old. She returned annually to the long-term care clinic for a check-up, and met with her primary surgeon. "I remember I was about 13, and he said that I was cured. I was like, 'Wait. Say that again. I don't believe you.' That was a very funny experience."

Abigail just completed her first year at Michigan State University. She is studying to become a doctor and is a recipient of the American Cancer Society's Young Survivor Scholarship Program. To date, more than 800 scholarships have been awarded to students in the Great Lakes area.

"It has taken so much pressure away," she said. "I say that I'm here on the graces of other people. There was great financial need for me and my family and it gave me the opportunity to come here and to not worry. I think that you can get here without scholarships but the pressure that you have on yourself, you don't want to deal with that when you're 18."

I don't want to wake up for class, I remember that I'm here because of other people and that gets me out of bed. And when I don't want to do chemistry at one o'clock in the morning because I have a test the next day, I'm like, 'Dang it! Dang the American Cancer Society and them helping me! Now I really have to study and do well,'" she laughed.

With this program your American Cancer Society hopes to express the belief that life after cancer is rewarding. It also encourages the recipients to become advocates for the American Cancer Society, raising public awareness on cancer related issues. Abigail hopes to participate in Relay For Life this year. "The things that (ACS) has made me feel...I would love to give that to another person."

If you are a young cancer survivor and would like to apply for the scholarship program, visit www.cancer.org/scholarships or call 1-800-723-0360. The application deadline is Wednesday, April 16, 2008 at 5:00 p.m.

Scholarships are available annually, based on financial need. Eligibility requires residency in Michigan or Indiana. The student must be a cancer survivor age 20 or under. They must also be attending or planning to attend a university in Michigan or Indiana as a full time student with 12 or more credit hours. The scholarship is for tuition only. Academic performance, community service, and leadership qualities are also taken into account.

Abigail jokingly added another way that the scholarship has helped her. "I mean, it sounds silly, but Monday morning when



Pictured: Abigail Wolfe

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Survivorship cultivation committees spread the message about the American Cancer Society

Each year, about 80,000 new cases of cancer are diagnosed in the Great Lakes Division. The Division has formed Survivorship Cultivation Committees to reach out to these patients and make them more aware of the resources the American Cancer Society has to offer.

Each area service center is required to have at least one committee of volunteers dedicated to this cause, though some areas may have multiple committees depending on their population's needs. The committees might also go by different names depending on their location, but all of the groups have one thing in common – each is a group of volunteers dedicated to the Division's goals of mission delivery and promoting ACS's message to as many people as possible.

The committees use different strategies to reach deliver this message, such as by speaking at community events or working together with other community

programs and services. Members of the committees are often part of another ACS program, such as Relay For Life or Road to Recovery, and bring their own personal strengths and experiences to their survivorship cultivation committee. For example, a Road to Recovery driver might keep cards that can be given to patients, directing them to the ACS toll-free number at 1-800-227-2345 for information and resources.

One of the most important goals of each committee is to encourage people to use the many resources that are available to patients at no cost, such as the Personal Health Manager kit. The kit provides customized information free of charge, tailored to a patient's specific situation, to any patient who calls to ask for one.

Some survivorship cultivation committees have also worked to establish cancer resource centers in health care centers. These centers are staffed by trained volunteers and are in a location easily accessible

to patients, such as just off a hospital lobby. Volunteers can help patients find resources by calling the ACS toll-free number, accessing www.cancer.org on phones or computers that are located in the center, or faxing requests directly to a Patient Resource Center for materials such as the Personal Health Manager kit.

Each committee also strives to reach out to underserved populations by targeting at least one partnership with a health organization that serves these patients. In these areas, the committee member often serves as a face for ACS in the community to promote these resources, whether in the health care environment or at churches, grocery stores, and any other place people might be.

Most importantly, the committees help newly diagnosed patients understand their diagnosis and know that they are not alone. "If people are afraid, they don't deal with the diagnosis," said Deb Dillingham, Director of Quality of Life for the Great Lakes Division. "We can hold their hands and get them through the tough times."

If you're interested in promoting the ACS message or working with newly diagnosed patients, call 1-800-ACS-2345 to learn more about how you can get involved with a local survivorship cultivation committee.



• research

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Meet your colorectal cancer researcher: Dr. Arden M. Morris

The American Cancer Society is currently funding five colorectal cancer researchers in the Great Lakes Division. These grants total \$2.9 million.

Dr. Arden M. Morris, Assistant Professor of Surgery at the University of Michigan, and Chief of General Surgery at the Ann Arbor VA, is one of the researchers being funded. She is also a cancer survivor.

“There was a distinct moment, when I was lying in the hospital bed recovering from surgery, when it all became clear to me that I was going to have a future, and I was going to go to medical school and become a physician, and care for people who went through things that were similar to what I was going through,” explained Dr. Morris. She was in her early 20’s when she was diagnosed.

With the grant, Dr. Morris is hoping to understand and reduce racial disparities in colorectal cancer surgery. “We’ve been the first to be able to show that there are true long-term outcome differences between African American and White patients, consistently in terms of long-term survival after rectal cancer surgery.”

This was already established with colon cancer, but Dr. Morris’s research was the first to show the same findings for rectal cancer. Ultimately,

her studies will lead to independent funding of interventional research that will implement practical quality improvement for underserved patients with colorectal cancer. With a background in surgery, primarily colon and rectal cancer, Dr. Morris’s research is particularly focused on hospital based treatments such as surgery.

“It seemed sensible to me to look at some of the ways of making cancer care better, by looking at hospitals that patients attend,” said Dr. Morris. “We started to separate into what are the patient characteristics, what are the provider (surgeon) characteristics, and what are the hospital characteristics? And where is this difference in survival, what can it be attributed to?”

Another aspect of Dr. Morris’s research is identifying specific processes of care that vary between hospitals that have good outcomes and hospitals that don’t have good outcomes. Dr. Morris firmly believes that physicians and hospitals have a mission to provide good care. “Most everybody that I come into contact with is motivated by the desire to provide good care.”

Their first intervention plan is simply to make those hospitals that don’t have good outcomes aware of their circumstances and what they are doing differently compared to the



hospitals with better patient outcomes.

“Colorectal cancer is the second leading cause of cancer deaths. I would like to see that go away, to become a thing of the past, with excellent screening and excellent treatment programs,” said Dr. Morris, who is determined to see a lot of change.

“Unfortunately almost half of Americans are probably under-treated. You know, when you look at all of the data together, some populations are more under-treated than others. I would like for that to become a thing of the past as well.”

For more information on the Society’s research program and funding, visit www.cancer.org/research.

Pictured: Dr. Arden M. Morris

A healthy lifestyle can reduce your colorectal cancer risk

Excluding skin cancer, colorectal cancer is the third most common cancer diagnosed in both men and women in the United States. An estimated 8,960 people were diagnosed last year in the Great Lakes Division alone. As high as that statistic is, what many Americans don't know is that colorectal cancer is also one of the most preventable types of cancer.

The steps that could help reduce your colorectal cancer risk are as established as they are beneficial. At some point in our lives, most of us have experienced the scolding that comes with not finishing your vegetables. And who hasn't been urged to exercise, or make an appointment with the doctor for a check-up? As ingrained as these healthy lifestyle messages are, following them could save your life.

March is National Colorectal Cancer Awareness Month. Even though we don't know the exact cause of most colorectal cancers, it is possible to

prevent many cases by following recommended steps and lifestyle changes that can minimize your risk factors a great deal.

Diet: It's simple...eat lots of fruits and vegetables – at least five servings a day, or more if possible. This can lower your colorectal cancer risk by 40 to 50 percent. Green leafy vegetables like cabbage, roots and bulbs like carrots and onions, legumes, fresh fruits, and whole grains are all packed with vitamins and such nutritious substance that they can reduce your risk and greatly assist in the prevention of colorectal cancer. It's especially good to eat fruits and vegetables in a variety of colors. Their colors are from substances called flavonoids that interfere with the process of developing cancer.

It is also advised to limit intake of high-fat foods such as those from animal sources. If you drink alcoholic beverages, limit consumption. The American Cancer Society

recommends you drink no more than one drink per day for women or two per day for men.

Exercise: Start a fitness routine. ACS recommends that you get at least 30 minutes of physical activity on five or more days

of the week. Physical activity helps speed food through the digestive tract, eliminating any cancer-causing agents in food before they have time to do much damage.

Another important factor to staying physically active is to maintain a healthy body weight. If you are overweight, ask your doctor about a weight loss plan that will work for you as your risk of dying from colorectal cancer is increased. If you're at a healthy body weight and are not physically active, you also have a greater chance of developing colorectal cancer.

Screening: People who have no identified risk factors (other than age) should begin regular screening at age 50. Keep a lookout for next month's VOICES for more information on screening guidelines.

Remember...if you eat the right foods, stay physically active, maintain a healthy weight, and talk to your doctor about getting screened at age 50, YOU will help reduce your risk of colorectal cancer.

Information on prevention, early detection, and treatment of colorectal cancer can be found at www.cancer.org/colon or by calling your American Cancer Society at 1-800-ACS-2345.



Colorectal Cancer Awareness Network promotes colorectal cancer screenings

Nearly 50,000 colorectal cancer deaths each year could be avoided if everyone at risk for the disease were simply screened for the disease, the third highest cause of cancer deaths. This is the motivation behind the Colorectal Cancer Awareness Network (CRAN), an alliance of over 300 individuals and organizations in Michigan and Indiana with a shared mission of promoting colorectal cancer awareness and preventative screenings in their local communities.

Colorectal screenings allow doctors to easily remove polyps (growths that can become cancerous) before they become a health threat. Currently, less than 35 percent of Hoosiers and 45 percent of Michiganders aged 50 and over have been screened for colorectal cancer in the past five years. The goal of all CRAN groups is to significantly increase this number to 50 percent. CRAN groups work within their communities to promote colorectal cancer awareness and create partnerships with other organizations, such as local hospitals and health departments. March is Colorectal Cancer Awareness Month, and many CRAN groups are increasing their efforts to promote awareness.

CRAN groups in Northern Michigan's Crawford and Roscommon counties are currently working with other community organizations to offer

free cancer screenings to uninsured and underinsured men and women for the second straight year. "We all realized that we needed to do some education and awareness," said Sandy Grushesky, ACS Community Program Representative for Northern Michigan.

The group hopes to screen 50 people for colorectal and other cancers on April 17 by partnering with Mercy Hospital Grayling, District Health Department #10, Central Michigan District Health Department, and local providers. The district has a colorectal grant from the state that allows any screening participant with a positive fecal occult blood test to have a colonoscopy.

In Indianapolis, CRAN members are promoting screening awareness by distributing 60,000 fliers through Meijer and Walgreens pharmacies in central Indiana. The fliers, which will be stapled to prescription bags during March, will increase awareness of the screening options for colon cancer and the importance of talking to your doctor about screening after the age of 50. St. Francis Hospital, a partner in the CRAN group, is distributing an additional 60,000 fliers through the pharmacies of Kroger and CVS stores.

The CRAN group in Michigan's Bay Area is focusing on the areas of community education, employer education, and medical professional



education. The group is working to promote awareness within doctors' offices by giving a colorectal blue star pin to all local primary care physicians, along with colorectal cancer screening guidelines.

The Bay Area CRAN is also partnering with local news station WNEM 5 to kick off Colorectal Cancer Awareness Month with a day-long phone bank. "People can call in and ask questions of medical professionals about colorectal cancer," explained Heather Bastedo, ACS Community Program Manager for the Bay Area.

These are just a few examples of the many ways CRAN groups promote colorectal cancer awareness in their communities. To get involved in CRAN, contact your local area service center. For more information about colorectal screenings, visit www.cancer.org/colon or call 1-800-ACS-2345.

Record number of volunteers show support for smokefree air at Indiana Lobby Day 2008

The blizzard of 2007 was a distant memory as American Cancer Society volunteers and staff made their way to Indianapolis on February 5 to support legislation that will move Indiana towards the ACS goal of eliminating suffering and death due to cancer. Nearly 350 Hoosiers participated in Indiana Lobby Day 2008, making it the largest crowd in the event's history.

This year's 'asks' included supporting bills (SB 269/HB 1140) that would provide insurance coverage for prosthetic devices to individuals who may have lost a limb to cancer. Volunteers also met with 61 House members and 28 Senate members and asked them to sign the State Cancer Promise as an expression of their support for a statewide smokefree air law. As a result, 38 lawmakers signed the Promise.

The event kicked off with a welcome



from Nancy Yaw, CEO of the American Cancer Society, Great Lakes Division. Lead Ambassador Patty Avery of Evansville emceed the event. Bruce Hetrick of Lafayette was the survivor speaker and Mary Margaret Moorhead, Legislative Ambassador from Versailles, spoke about the American Cancer Society Cancer Action Network (ACS CAN).

Other featured speakers included Mr. Tracy Boatwright, a lobbyist and ex-state legislator, and Rep. Charlie Brown (D-3), sponsor of the proposed smokefree air bill, who gave a brief but rousing update on smokefree air legislation.

Indiana Lobby Day was also a day of recognition, with 12 Legislative Ambassadors from Indiana receiving pins for meeting the 2007 LAPEL program requirements for achievement recognition.

Also recognized were the 22 businesses statewide who have become Five Star Investors by participating in the Society's Workplace Solutions program, a slate of health related initiatives created to improve workers' health. As part of the Workplace Solutions initiative, organizations are encouraged to make their workplaces smokefree.

Details about the ACS CAN bus tour were announced as well. The Fight Back Express bus will visit all 48

states in an effort to raise funds for ACS CAN and increase awareness of cancer related policy issues around the country.

The ACS CAN bus tour begins May 4 and wraps up on Election Day, November 8.

"We hope the bus tour helps everyone join ACS CAN," said Mary Margaret. "We're going to have to work really hard to get the bus here. This is an event that we definitely want to be a part of."

Volunteers had the opportunity to sponsor the bus by purchasing miles. They donated \$1,500 to support the tour, which equals 150 miles. To learn more about how you can support the bus tour, visit www.acscan.org/bus.

"I have been to virtually all of the (Indiana) Lobby Days and I would put this one in the top of the group," said Mary Margaret. "All in all, it seemed to be a successful day."

Michigan's lobby day, Celebration at the State Capitol, will be an opportunity for Michigan volunteers to make their voices heard on important advocacy issues. Celebration at the State Capitol will take place May 13 and registration will begin March 3. To learn more, visit www.acsgld.org/micelebration.

Pictured: Volunteers speak with legislators

• resource highlight

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The Cancer Resource Network: A way to find help

You've just found out that you, or a loved one has been diagnosed with cancer. With this type of significant news comes a whirlwind of questions and life changing choices. Your doctor and health care provider are there to help you understand what you have, how it should be treated, and what choices you need to make. But what about all those other questions you have that they can't always answer or explain?

Your American Cancer Society created the Cancer Resource Network (CRN) to help provide you with the help you need for every step of the way in your fight against cancer. At any time, you can get access to vital information for understanding your cancer condition, day-to-day assistance through treatment and recovery, and emotional support from individuals who will connect you with others who have been there or are going through the same ordeal.

The point of the CRN isn't simply to shower you with information, but rather to let you know about the many ways that ACS can help. Our goal here at ACS is to improve the quality of life for cancer patients, caregivers, and survivors.

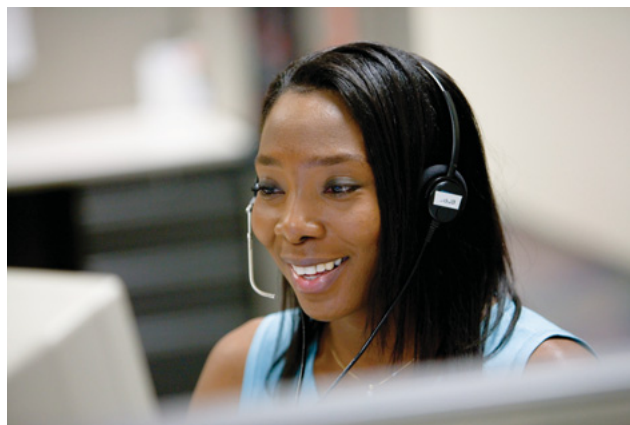
For example, the Health Insurance Assistance Service (HIAS) is a free resource that connects cancer patients with health insurance specialists who work to address

their needs. HIAS is a joint effort between the Society and the Georgetown University Health Policy Institute and helps callers by explaining health insurance, coverage dynamics, and state programs. Callers also receive information about additional resources available to them, all specific to their needs.

There are three key ways that the CRN provides resources and assistance for those in need:

Information: ACS wants to support people by making available high-quality, timely, and understandable information, especially to newly diagnosed patients and their caregivers. You can call anytime and our experts will give you their full attention, and all the time you need. If they can't answer your questions, they'll find the answers and get back to you as soon as possible.

Day-to-Day: There are so many day-to-day issues that arise for cancer patients and their caregivers. ACS has programs that provide rides to treatment, lodging for those traveling for treatment, cosmetology consultants, wigs, and much more. They also answer questions about insurance, give financial and



nutrition advice, and assist with plenty of other new daily issues that can come up unexpectedly.

Emotional Support: Having cancer isn't easy. ACS aims to support you every step of the way. With much knowledge of what you are going through, we can put you in touch with others who can speak from experience and provide you with the hope and comfort you need.

Having cancer is hard. Finding help shouldn't be. If you or someone you know needs information, resources, or support, please call your American Cancer Society at 1-800-227-2345.